Established April, 1881. The El Paso Herald includes also, by absorption and succession, The Daily News, The Telegraph, The Telegram, The Tribune, The Graphic, The Sun, The Advertiser, The Independent, The Journal, The Republican, The Bullstin.

BEMBER ASSOCIATED PRESS AND AMER. NEWSP. PUBLISHERS' ASSOC. Entered at the Postoffice in El Paso, Tex., as Second Class Matter.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

The Dully Herald is issued six days a week and the Weekly Herald is published every Thursday, at El Paso, Texas; and the Sunday Mall Edition is also sent to Weekly Subscribers.

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The Association of American Advertisers has examined and certified to the circulation of this publication. The figures of circulation contained in the Association's report only are guaranteed. Association of American Advertisers No. 1646 Whitehall Bldg. M. T. City

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## Time To Begin Work On It

RENEVER El Paso entertains a large crowd on any occasion, the need for an adequate and suitable highway to Juarez becomes increasingly manifest. Of all the people who annually pass through El Paso or visit this city for brief periods, a very small proportion acquaint themselves with the finer residence sections; but every single one goes to Juarez once or many times. Each person passing over to Justez from the business center of El Paso traverses the worst section of El Paso, the ugliest, least sanitary, least attractive, and least creditable part of the city. This is true on every street at present offering communication with the other side.

The possession of Juares in a foreign country as a show place is one of El Paso's most valuable assets. We have never given half enough thought or attention to this most important of the city's attractions. Self interest alone requires that we present a better appearance to tourists and short time visitors, by creating a suitable boulevard to connect the two cities.

The distance from San Antonio street in El Paso in Calle Comercio in Juarez Is just one mile. At least one street should be opened up straight through without a bend or an offset. Such a street should be carried over the Rio Grande on a modern, artistic, substantial bridge of reinforced concrete not less than 70 or 80 feet wide. The proposed international highway, boulevard, or paseo should be smoothly paved throughout its length and lined at close intervals with clusters of brilliant lights. The sidewalks and lighting clusters, as well as the paved roadway, should be carried across the river on the bridge without any bresk in their

El Paso street, part of which forms the oldest international highway, is the logical place for the proposed paseo. The Mexican National railway bridge and rightofway at present interfere with projecting El Paso street straight through to Comercio street in Juarez; but the bridge and the railway track could be moved over out of the straight line of El Paso street at no very great expense.

The ecoperation of the national and state governments in Mexico, as well as the municipality of Ciudad Juarez, could certainly be had for this great project. The national government of Mexico already realizes the importance of Juarez as a show place on the Mexican border to impress tourists. El Paso may confidently it on the cooperation of the Mexican government, both national and state, in any reasonable plan looking to the beautification of the twin cities and the improvement of the approaches.

The whole plan carried out on a broad scale to stand for all time as a unique monumental institution could be probably completed for \$150,000 or at the very outside \$200,000. With the cooperation of the El Paso city and county governments and the city, state, and national governments in Mexico, it is probable that half or two-thirds of the necessary funds could be made up from those sources, leaving only \$50,000 or \$75,000 to be raised by private subscriptions.

That street in El Paso which takes up this proposal in earnest and carries it through to conspicuous success will forever carry the bulk of the international highway traffic, and in that way dominate the situation in international trade.

### The "No Saloon" Towns

NOTHER Pecca valley town in New Mexico has abolished the saloon. Dexter closed down the last of its saloons a week ago. There are not more than one or two towns left in the valley now from end to end that permit the operation of salcons.

There are certainly no prettier or more prosperous communities anywhere than these Pecos valley settlements, and they are populated by an exceptionally high class of people who are alive to all the good things of life, ambitious, intelligent, and thrifty. They do not merely "build houses" to shelter themselves and their families, but they make homes; and their towns are home towns in a broad sense that can only be appreciated by those that have seen them and have had some social intercourse with the fine folk who are doing the marvelous creative

#### Worth Competing For

HE PROPOSED new memorial bridge upon the projected international highway between El Paso and Juarez would of course be a free bridge and would naturally carry every particle of the vehicle and foot traffic between the two cities except that by street car. The benefit to the mercantile trade of the street so fortunate as to become a part of the proposed highway cannot be overestimated. The proposed international highway throughout its entire length would be a great market place lined by attractive stores, heavily patronized by the people of both cities.

### Pay By Actual Count

OUNT THEM before you pay for them. The rule applies to newspaper circulation just as truly as it applies to any shipment of merchandise. The merchant who pays his advertising bills unquestioningly is not a wise advertiser, not is he, in so doing, applying the rules by which he has made a success of his business.

The advertiser contracts not merely for so many square inches of space in a printed page; he contracts for the efficient distribution of a stated and definite number of papers to a permanent list of bonafide subscribers and readers. If the merchant be promised the distribution of 8000 or 10,000 copies of his advertisement in a newspaper, and gets in fact only 4000 or 5000, the merchant is being cheated by just so much, and the publisher who resorts to misrepresentation in

order to obtain business, is simply taking money under false pretences. The Herald makes its actual circulation a part of every advertising contract, and a condition thereof. Any advertiser is at liberty to investigate for himself, and The Herald will aid him to the utmost. The El Paso Herald is the only El Paso newspaper that affords ready access to all its circulation records and proves its circulation. Any advertiser who finds that he has been receiving less circulation (that is, distribution) than he contracted for is at liberty to demand a proportionate rebate, or refuse to pay his bill for what he did not receive. The same rule should be applied by adverisers to every publication with which they do

# UNCLE WALT'S Denatured Poem

HE DENTIST said: "Look pleasant, please, while on your gums some dope I squirt; just hum a song and back at case—my painless process doesn't hurt. My art has made such great advance, that patients lose their teeth with rest, and when I'm done they sing and dance, and ask me to pull out the rest. So let no tremor shake your frame, while I pre-

pare to pull your fangs; upon the slickness of his game, the dentist's reputation hangs." And so my fears began to flag, and I was crooning gentle songs, the while he doped my selving snag and grippest it with a pair of tongs. And then he gave a mighty yank that lifted me clean off the chair; and then I raised a yell, Ay tank, that split three miles of autumn air. The yell of ageny I raised tore all the bosom from my shirt, and in my eyes the dentist gazed,

Copyright, 1911, by George Matthews Adams.

and said: "You see, it didn't hurt!"

Week Masons

## The Daily Horrorscope

By T. K. Hedrick

'The Gink Sayst'



Adventure shall lure today, for Sagittarius, the Archer of the skies, is the ruling sign. A spirit of restlessness, and a yearning beyond the sky-line will possess the souls of men, and those who heed the call may expect plenty of excitement. It is not necessary to go beyond the horizon's rim in quest of adventure—it lurks right around the corner. You will find beauty in distress in the nearest apartment, if you look for her, but have a care! The wicked knight is also abroad, and he may "hand you one" before you realize that he is there. However, the stars smile upon the brave, and Romaneo promises to reward those who will go in search of her. She is a potent magician, and if you seek her, she may transform you from a plodding, everyday wage earner, into a gallant soldier of fortune. Keen your

The Herald's pairy Storyton.)

The Herald's pairy Storyton was a story of the control of the con

## Mrs. Patterson, the Sold Wife---The Right and the Wrong of It

Ells Wheeler Wilcox Points Out the Mistakes of the Actors in the Denver Tragedy-Mistakes Which Are Too Often Made in Similar Cases. By ELLA WHEELER WILCOX.

takes to better the world.
Good sense and wisdom and an un-derstanding of the law of Karma are all

This was newly borne in upon my mind as I read of the peculiar life of Mrs. Patterson, now on trial for killing her hysband.

Mrs. Patterson, now on trial for kinning.

Mrs. Patterson was a little child in a small western town, and her beauty attracted a man who was traveling through the locality.

Without question the man's first impulse was merely altrustic.

He thought the little girl of 10 might be made into a cultured and lovely woman if she were taken from her lonely and poor environment, and educated. So, having a surplus of this world's goods, he arranged with her parents to send her to Europe; and there he gare her every opportunity to study and acquire the education and culture of the modern young woman.

Puts the Bebt to Her Rich Guardian

culture of the modern young woman.

Paid the Debt to Her Eith Guardian

Contracted by Her Education.

He was her guardian, but when he
saw her after soveral years' absence. new her after several years absence, developed into a young woman of remarkable beauty, the guardian became the unlawful lover, and the girl fresh from a courset, knowing nothing of the world, or human nature, paid the debt contracted by her education—paid in the priceless coin of her purity and selfrequent.

in the priociess coin of her party and belfrespect.

Yet, despite the life of luxury and pleasure this human Wolf gave Little Red Riding Hood, something in her cried for respectability, for a home and a husbend. And so she jeft the man and married a Mr. Patterson.

He knew her story; and forgave, just as all women forgive the men they marry, knowing they have strayed into forebidgen maths.

Sometimes when a man forgives a oman for her shadowed past, he possesses great strength of character, and i filled with a great love. Sometimes be is a weak man, and feels only a physical passion for the woman, and then, of course, he soon wearies of her.

It is siways one or the other; a very like siways one or the other; a very weak one who

frong man, or a very weak one who orgives, and promises to forget. in

meh a case.
In this case it was the latter.
And, besides being weak, a man who and no ideals of life.
Because if he hail possessed ideals as would never have done the terrible hing be did do, after sickness and poving the would never the second of the second poving the second of th erty came upon them. He would never

HERE is something besides gen-eresity and benevolence needed in the philanthropist who under-the philanthropist who under-

And that he took the money obl; but that cannot excuse the awful soral degeneracy of his mind, for any ian possessed of manly ideals and rinciples would have gone to an almsme, or died in the streets, rather n accept money obtained by the sale his wife to another. Nor does this moral degeneratory of the man excuse the wife for her crime of murder.

Wrong to Suddenly and Radienlly Change the Destiny of Mortals. But all that must be left to the laws of our land to decide. The one point in this sad and tragic story strongly imestiny of mortals.

We have no right to take those born a poverty and loneliness and place tem in the midst of luxury and excite-

condition where they are; to give them new opportunities; to enlarge their lifeas, and to inspire them with courage

Had this little girl been sent to some highboring school; had she been helped books and wise letters; had she been d to think of the great world beyond, r those who were educated and amor those who were educated and am-ditious to make a place for themselves; and her guardian so awakened her oung mind to gradual growth, then ndeed the work of God would have

But Instead she was wrenched like ome plant from its garden spot and undenly transplanted in foreign soil, and with no careful gardener to train ter tendrils or prepare her for the leros sun which was soon to shine transplant. No human being has a right to se interfere with the work of "Karma," which is the work of God.

of Mrs. Patterson Was Made. It is the business of the philanthrop ist and the worker for the world's bet

(Continued on Page 8.)

How Preventive Measures are Saving Half a Million Lives

Sanitation and Medicines to Prevent Disease Reduce Death Rate to 15 per Thousand-Educating the People Necessary.

By Frederick J. Haskin

elations afforded by the census inquiries of last year none is more remarkable than the disclosure that preventive medicine and sanitation are saying half a militan lives annually in the United States. Only a little more than a third of a century ago there were 20 deaths each year out of each thousand of population in the United States. The returns for that portion of the United States. MONG the many surprising rev- , germ was discovered the microscop for that portion of the United States in which deaths are registered by the health authorities, approximately half of the whole country, show that the may enjoy greater freedom from disdeath rate of 1910 was 15 per thou-

Finding Typhold Germa,

of the whole country, show that the death rate of 1910 was 15 per flowers.

Findings Typhoid Germa.

Some tests made last winter with reverse you are ago, the death roll of the nation for the year would have carried half a million names more than it did.

It is these figures which give force to the deciarations of the sanitarians and public health sathorities of the United States that preventive medicine promises the aboution of control in the waser courses are frome and public health sathorities of the death rate of 1900 years ago, that in less than a third or a consury the death rate of the United States would have been called a dreamer.

Will be Better Than This.

Standing upon the two last three bands of these stands and public and including the control to the death rate in the United States would have been called a dreamer.

Will be Better Than This.

Standing upon the two last three bands are consumed to the sanitation to day announces that there is no reason why the death rate in the United States reported the third of a superior of the sanitation of the sanitation to day announces that there is no reason why the death rate to be of years and of these stands are consumed to the control of the sanitation of the



## Married Life the Second Year By Mabel Herbert Urner Go with Her to Buy a New Fall Hat.

"All right, come on then," with an year."

places I'm sure we can find some- ingry eyes

probable that the past so years have seen the lives of one-third of the earth's population increased in length by at least 10 years. How much this means to the world no one can estimate with any degree of accuracy. It probably represents as much economically as the combined energies of the threating treatly distinct the period of At the entrance to A-- a Helen

cally as the combined energies of the American people during the period of 50 years. It means that in North American and Europe there are some 4,000,000 fewer deaths a year than there were when modern sanitary science had its beginning.

Educating the People.

In view of such tremendous results the bats and gowns were of violet and havender in their various shades. "Come on!" demanded Warren. "You

In view of such tramendous results in the past it seems certain that with widespread campaign of education for the practice of the laws of health t would require only a comparatively few decades to realize the promise of the sanitarian that the average timerican may live to what the psalmar pronounces the natural span of The Hig Hat. "Something in a black or black and white dress hat," murmured Helen. Squesting not too large. The saleshidy pushed forward two thairs. "Please be seated." Then she flasppeared to return with a penderous black hat covered with white The microscope is largely respons-ible for the progress made in pre-ventive medicine. When the first

at pronounces the natural span of

14 Years Ago To-

W. W. Tuttle, the cattleman, came in

A. Solomon and George De Fontains

It is reported that the government

A meeting of those interested in forming the El Paso Jockey club was called for tonight, to be held in the city hall.

Mrs. W. P. Moore went out this after-noon to take charge of her station at San Martine, after a short business trip

The Southern Pacific shops shut down Saturday. About 100 men have been thrown out of employment, but it is thought that work will be resumed

Rev. W. O. Millican preached in the First Baptist church last night.

have come back from the Dallas fair. Mrs. P. Burnham and her little laughter Lettle left yesterday to spend few days in Silver City.

This Date 1897

from St. Louis this morning.

buildings at Fort Hancock sold to cattlemen for \$1000.

that were overlocked.

Years Ago To-

wn in a rakish fashion almost over Tust a little large in the crown. PH

got a bandeau."
"Ob. no, no. I couldn't wear this any But, ignoring the protest, the sales-lady brought a bandeau, pinned it in the hat, and again tried it on Helen, who sat helplessly in front of the mir-

"There, now, that's very becoming. Don't you think so?" Turning to War-en, who was sitting with his bands

Now where do you want to "Well, we'll see those that are," and he strode toward the cases, while Helen hurriedly planed on her hat and followed him.

way station where they had just met.

After much persuasion he had promised to go with her this afternoon to help select a hat.

"I shought we'd better go to A—'s first," suggested Heien. "That's very near here."

"All right, come on then," with an year."

"Unusual! That's putting it mild. I'd call them monstrosities." As they crossed over to the elevator, the saleslady who had stood freezingly

When they reached the street, he paired with a brief: "Now, where" "We might try at M - 's, that's very with near

"How 'bout that place across the street there?" pointing with his cane to a small millinery store opposite.'
"Why yes, shall we go there? Tra-seen some very pretty things in that window."

This time the woman who came forward to meet them was undoubtedly the owner or manager of the shop, and her manner was very different the condescending saleshady. Al-

Come on! demanded Warren. "You haven't any time to waste."

When they entered the millinery department, they were met by a condescending salesisty in a trailing black gown with a towering head dress of blank puffs.

Suit.

The moist air had taken the curl out of her hair and it dropped in little unbecoming wispe about her face. She was warm and flushed too, and longed for a chance to use her pocket powder put? She was unhapply conscious that she was looking far from her lest, and that Warren was watching her with very critical eyes.

The Criticism Again.

As she tried on another hat, a most

"This looks much smaller when it's on the head," at Helen's protest at the size. "Just let me try it on you."

"Oh, I know I couldn't wear anything so large and heavy as that."

Again the salenlady swept away, to return with a tiny black velvet hat the shape of a skull cap, with a big white plame curied over the bank like an anterpretation place this search as she attended to a very critical eyes.

The Criticism Again,

As she tried on another hat, a most unbecoming one, instinctively she turned to avoid his gaze.

"Here, turn, around, I can't see that way, to return with a tiny black velvet hat the shape of a skull cap, with a big white plane curied over the bank like an anterpretation of the shape of the shap "This looks much smaller when its size." at Helen's prutest at the size. "Just let me try it on you."

"Oh, I know I couldn't wear anything so large and henvy as that."

Again the saleslady swept away, to return with a tiny black velvet hat the plume curied over the back like an ansays tall.

Helen shrank back as she sitempted to place this creation upon her head. "Oh, no—no; I couldn't wear anything like that."

"You seld you wished a SMALL bat, madame."

"Yes, I know; but I want a brimmed hat—nothing on that order."

Once more the saleslady trailed back, this time with a highly injured air. And now she brought out three hats of

ow she brought out three hats of would not go home at all without it.

With each hat she tried on Helen grew more warm and flushed and her head a poke-bonnet shape with hig, spreading bow in the back. It is a rakish fashion almost over warming gaze grew more coidly critically conscious that he was looking more unattractive every moment. And warren's gaze grew more coidly critically conscious that he was looking more unattractive every moment.

When they reached the street he said critically. You're mighty hard to get a hat for do you know that? Is it the way you wear your hair—or what? "Oh, Warren, I've always worn my hair like this and you need to like it."

false puffa would you?"
"Certainly not. But you eight to do something—fix it different in some way. You didn't look very well in those hats—I can tell you that."

on November I.

Andres Molina is on trial today in the district court on a charge of murder, alleged to have been committed at Fort diancock last June a year ago. A special venire was on hand and from this the jury is being selected.

H. T. Richard, former manager of the Sonors road, came in from the west and went south again this evening. It is understood that he is sent to the Mexican government, caused by the most south grain this evening. It is understood that he is sent to the Mexican government, caused by the road's transfer from the Santa f'e without soing through cortain preliminaries that were overlocked.

To this cane, watching the proceedings in cynical algence.

"Don't you think that shape is very would not like that?" she was Warren's the complarency of the wieslandy that she could think of nothing to say. So she quickly removed the offending hat and tried on another.

"How do you like that?" stiffly.

"That's some better, but it's not what to the cases here out of the cases here out of the cases here out of the cases here out soing through cortain preliminaries."

"On, of course, if you wish," lefty.

"But many of our hats are not in the permaps never seen her helore?"

They went home on the top of a bus.

They went home on the top of a bus.

They went home on the top of a bus.

They went home on the top of a bus.

They went home on the top of a bus.

The went home on the top of a bus.

They went home on the top of a bus.

The went home on the top of a bus.

At any other time she are lights at any other time and the reliance of the street lights gleaming through the arreas before her with unhappy area.

Size had being the light that the series of the street lights and the ride up the broad arenue with the attreet lights and the ride up the broad arenue with the attreet lights and the ride up the broad arenue with the attreet lights and the ride up the broad arenue with the attreet lights are light to produce the light and the ride of the surface.

Size had bought a har that she was not at war and